



KC Blind All-Stars Foundation

Hybrid 5K Sponsor Levels

The KC Blind All-Stars Foundation is excited to bring its 3rd Annual Run/Walk to raise money for the Kansas State School for the Blind. This year's hybrid event will be held with all safety precautions in mind! We would love to partner with you to support the needs and dreams of youth who are blind or visually-impaired, their families and the educators who believe in them.

Virtual and In-Person Run Date: Saturday, September 25, 2021

In-Person Location: 1100 State Ave., Kansas City, KS 66102

In addition to our in-person, we will hold an on-line walk/run, much like last year, and encourage friends and family members from across the state and the country to engage, participate and share in each of our successes.

All proceeds benefit the KC Blind All-Stars Foundation which supports the Kansas State School for the Blind. The Foundation provides support for travel to competitions, equipment for the athletic teams and improvements to the athletic facilities.

Become a sponsor. Become a partner. Be an advocate!

Sponsorships need to be confirmed by **August 31, 2021** to ensure proper promotion. Please contact Tara Clevenger at taraclevenger@gmail.com for more information.

Sponsor Benefits	Title/ Presenting Partner \$15,000	Premier Partner \$10,000	Platinum Partner \$5,000	Gold Partner \$3,000	Silver Partner \$1,000	Bronze Partner \$500
Exclusive presenting sponsor benefits: -Event presented by your company on all promotions and marketing pieces -Logo aligned with KCBAS logo on website and all marketing materials -Opportunity to speak at in-person event -Exclusive press release announcing presenting sponsor -Exclusive email blast announcing presenting sponsor -Company bio on race event site	★					
Logo on in-person race day signage	★	★				
Logo on race bibs	★	★				
Pre-recorded message to virtual participants	★	★				
Logo on social media blasts	All	2	1			
Inclusion on event press release	★	★	★	★		
Inclusion in all social media posts	★	★	★	★		
Logo on race t-shirt	★	★	★	★	★	
Logo and hyperlink on KCBAS website and all marketing pieces	★	★	★	Name	Name	Name
Promotion of company goods/services to KCBAS database & participants	★	★	★	★	★	★
Inclusion in all email blasts	★	★	★	★	★	★
Acknowledgement in on-line awards ceremony	★	★	★	★	★	★
Inclusion in post-race thank you ad	Logo	Logo	Name	Name	Name	Name
Complimentary Event Registrations	12	10	8	6	4	2

Special Sponsorship benefits	Water Station Sponsor- \$7,500	Mile Marker Sponsor \$7,500	Runner Snack Sponsor- \$7,500
	Sole sponsor of virtual race water station	Sole Sponsor of the three virtual and in-person mile markers along the race route	Sole sponsor of the virtual runner snacks at the finish line
Logo and hyperlink on KCBAS website and all marketing pieces	★	★	★
Logo on race bibs	★	★	★
Logo on social media blasts	2	2	2
Inclusion in press release	As water station sponsor	As mile marker sponsor	As runner snack sponsor
Promote goods and services to KCBAS participants and database	★	★	★
Logo on race t-shirt	★	★	★
Inclusion on all email blasts to participants	★	★	★
Inclusion on all event social media posts to participants	★	★	★
Acknowledgement in on-line awards ceremony	★	★	★
Logo in post-race thank you ad	★	★	★
Complimentary Event Registrations	8	8	8

In-Kind Donations Examples include - food, finishing prizes, participation gifts, goodie bags, swags, etc. The appropriate level of sponsor benefits will be assigned according to the value of the donation- sponsor benefits max out at the Supporter-level.



2021 Sponsorship Agreement

Business/Organization _____
Address _____
Contact _____
Phone _____ Email _____
Name for Donor Recognition Materials _____

Sponsorship Opportunity (please circle)

Title	\$15,000
Premier	\$10,000
Platinum	\$5,000
Gold	\$3,000
Silver	\$1,000
Bronze	\$500
Corporate Supporter	\$250

Special Sponsorships- \$7,500

Water Station Sponsor
Mile Marker Sponsor
Snack Sponsor

In-kind donation: Value _____
Description _____

Sponsor signature _____ Date _____
Print name _____ Title _____

Please return to KCBAS, 1100 State Ave., Kansas City, Kansas, 66102 or taraclevenger@gmail.com

Donor logo must be emailed by September 1st to taraclevenger@gmail.com to be included in event banners and race t-shirt. T-shirt art file must be single color, minimum size of 200 kb. Banner logos may be full color, minimum size no less than 600 kb, 1 Mb preferred.

Other Sponsorship opportunities:

If you are interested in becoming more involved with other fundraising activities of the KC Blind All-Stars Foundation, please contact:

Marites Altuna
maltuna@kssdb.org

Tara Clevenger
taraclevenger@gmail.com

Jon Harding
jharding@kssdb.org