



# KC Blind All-Stars Foundation

## Hybrid 5K Sponsorship Opportunities

The KC Blind All-Stars Foundation's 4<sup>th</sup> Annual Run/Walk to raise money for the Kansas State School for the Blind will continue as a hybrid event and will be held with all safety precautions in mind! We would love to partner with you to support the needs and dreams of youth who are blind or visually-impaired, their families and the educators who believe in them.

**Virtual and In-Person Run Date:** Saturday, September 24, 2022

**In-Person Location:** 1100 State Ave., Kansas City, KS 66102

All proceeds benefit the KC Blind All-Stars Foundation which supports the Kansas State School for the Blind. The Foundation provides support for travel to competitions, equipment for the athletic teams and improvements to the athletic facilities.

**Sponsor. Participate. Donate. Volunteer.**

There are many opportunities to get involved! Sponsorships need to be confirmed by **August 31, 2022** to ensure proper promotion. High-resolution logos requested at time of commitment. Please contact Tara Clevenger at [taraclevenger@gmail.com](mailto:taraclevenger@gmail.com) for more information.

<b>Sponsor Benefits</b>	<b>Title Partner \$15,000 (1)</b>	<b>Premier Partner \$10,000 (2)</b>	<b>Platinum Partner \$5,000 (4)</b>	<b>Gold Partner \$3,000 (limitless)</b>	<b>Silver Partner \$1,000 (limitless)</b>	<b>Bronze Partner \$500 (limitless)</b>
<ul style="list-style-type: none"> <li>- Your company name preceding event name on all promotions and marketing pieces</li> <li>- Logo aligned with KCBAS logo on website and all marketing materials</li> <li>- Opportunity to speak at event</li> <li>- Exclusive press release and email blast announcing title sponsorship</li> <li>- Company bio on race event site</li> </ul>	★					
Logo on in-person race day signage	★	★				
Logo on race bibs	★					
Pre-recorded message to participants	★	★				
Logo on social media blasts	All					
Customized shout out for your company on KCBAS and KSSB social media	6	4	2			

The KC Blind All-Stars Foundation is a 501(c)(3) certified non-profit organization.  
All gifts are tax-deductible as allowable by federal law.

Inclusion on event press release	★	★	★	★		
Inclusion in social media posts regarding event	★	★	★	Up to 5		
Logo on race t-shirt	★	★	★	★	★	
Logo and hyperlink on KCBAS website and all marketing pieces	★	★	★	Name	Name	Name
Promotion of company to KCBAS database	★	★	★	★	★	
Inclusion in all email blasts	★	★	★	★	★	★
Acknowledgement in awards ceremony	★	★	★	★	★	
Inclusion in post-race thank you ad	Logo	Logo	Name	Name	Name	Name
Complimentary Event Registrations	12	10	8	6	4	2
Invitation to pre-race celebration (dinner/happy hour)	6	4	2			

<b>Special Sponsorship benefits</b>	<b>Food Sponsor (in-kind)- Value up to \$5,000</b>	<b>Runner Award Sponsor (in-kind) – Value up to \$5,000</b>
		Sole sponsor of race-day snacks and drinks
Logo and hyperlink on KCBAS website and all marketing pieces	★	★
Logo on race t-shirt	★	★
Logo on social media blasts	2	2
Inclusion in press release	As exclusive event food sponsor	As t-shirt and award sponsor
Promote goods and services to KCBAS participants and database	★	★
Inclusion on all email blasts to participants	★	★
Logo in post-race thank you ad	★	★
Complimentary Event Registrations	8	8

**In-Kind Donations** Examples include – raffle prize items, t-shirt and bib design and donation, goodie bags, giveaway items, etc. The appropriate level of sponsor benefits will be assigned according to the value of the donation-sponsor benefits max out at the Bronze level.



## 2022 Sponsorship Agreement

Business/Organization \_\_\_\_\_  
Address \_\_\_\_\_  
Contact \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Name for Donor Recognition Materials \_\_\_\_\_

### Sponsorship Opportunity (please circle)

Title	\$15,000
Premier	\$10,000
Platinum	\$5,000
Gold	\$3,000
Silver	\$1,000
Bronze	\$500
Corporate Supporter	\$250

### Special Sponsorships- \$5,000

Event Day Food Sponsor  
Race Awards and T-shirt Sponsor

In-kind donation: Value \_\_\_\_\_  
Description \_\_\_\_\_

Sponsor signature \_\_\_\_\_ Date \_\_\_\_\_  
Print name \_\_\_\_\_ Title \_\_\_\_\_

Please return to KCBAS, 1100 State Ave., Kansas City, Kansas, 66102 or email **Marites Altuna** or **Tara Clevenger** at the below email addresses.

High-resolution logo(s) must be emailed by **August 31, 2022** to [taraclevenger@gmail.com](mailto:taraclevenger@gmail.com) to be included in event banners and race t-shirt. T-shirt art file must be single color, minimum size of 200 kb. Banner logos may be full color, minimum size no less than 600 kb, 1 Mb preferred.

### Other Sponsorship opportunities:

If you are interested in becoming more involved with other fundraising activities of the KC Blind All-Stars Foundation, please contact:

**Marites Altuna**  
[maltuna@kssdb.org](mailto:maltuna@kssdb.org)

**Tara Clevenger**  
[taraclevenger@gmail.com](mailto:taraclevenger@gmail.com)