



5th Annual KC Blind All Stars Hybrid 5k Run/1-Mile Walk



Benefiting the Kansas State School for the Blind
1100 State Ave., Kansas City, Kansas

SPONSORSHIP OPPORTUNITIES



Saturday, September 23, 2023

<https://runsignup.com/kcbas5k>



The KC Blind All-Stars Foundation is a 501(c)3 non-profit that supports the Kansas State School for the Blind (KSSB). KCBAS believes that youth who are blind or visually impaired can be valuable, contributing members of school and communities.

Our mission is to enhance employment options, educational possibilities, leadership opportunities and experiences in sports, music and the arts for blind or visually-impaired youth.

Your sponsorship or gift allows KCBAS to continually support the **TEAMS** concept at KSSB: **T**echnology, **E**ducation, **E**mployment and **E**ducational Opportunities, **A**thletics, **M**usic and **A**rts and **S**kill Building. Proceeds from the 2023 5K Walk/Run will go toward enhancing and implementing this concept for KSSB.



KCBAS funded a trip to the Space Camp in Alabama. Students sit in the mission control simulator talking to others at the International space station.



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Kansas State School for the Blind

- KSSB was established in 1867 as a small trade school for blind children.
- KSSB is located on the original land donated by the Wyandot Nation.
- KSSB serves more than 1,200 children a year, ages birth to 21, statewide through on campus and outreach programs.
- Students receive education in both common core curriculum and expanded core curriculum designed for students with visual impairments to help them succeed to their fullest potential (technology, braille, orientation and mobility, self determination, independent living, recreation and leisure, career, social skills, compensatory and functional skills and sensory efficiency).

Students attend KSSB full-time, part-time, for intensive instruction, or to develop a particular skill.



A KSSB student is touching a touchscreen device.



www.KCBlindAllStars.org

Sponsor Benefits	Title Partner \$10,000	Platinum Partner \$5,000	Gold Partner \$3,000	Silver Partner \$1,000	Bronze Partner \$500
Company name preceding event name on all promotions and marketing pieces.					
Logo aligned with KCBAS logo on website and all marketing materials					
Ability to speak in-person at event					
Exclusive press release and email announcing title sponsorship					
Company bio on race event site					
Pre-recorded message to participants					
Acknowledgement in awards ceremony					
Logo on in-person race day signage					
Customized company message on KCBAS and KSSB social media					
Inclusion on event press releases					
Logo on race t-shirt					
Promotion of company to KCBAS database					
Inclusion in post-race thank you					
Logo and hyperlink on KCBAS website					
Logo on social media blasts					
Inclusion in all email blasts					
Complimentary event registration	10	8	6	4	2

Other Sponsorship opportunities:

If you are interested in becoming more involved with other fundraising activities of the KC Blind All-Stars Foundation, please contact Marites Altuna or Tara Clevenger.

2023 Sponsorship Agreement

Company/Organization Name: _____

Address: _____

Contact Name: _____

Contact email: _____ Contact phone: _____

Yes, I would like to sponsor the KCBAS 5K at the following level:

- Title \$10,000
- Platinum \$5,000
- Gold \$3,000
- Silver \$1,000
- Bronze \$500

_____ We would like to sponsor the snacks and drinks. (Value \$500) Snacks and drinks sponsored (company name and logo) on snack tables and water stations. Signage with logo will be set on snack tables and at water stations and will be provided by the sponsor

_____ We are unable to sponsor the KCBAS 5K this year but wish to make a gift of \$_____ to support the Kansas State School for the Blind through the KCBAS Foundation.

_____ We would like to donate an item for the raffle drawing. Description and dollar value_____.

Will you be submitting a logo?

_____ Please use my logo from last year.

_____ Yes, I will email my logo by **August 25, 2023**, to taraclevenger@gmail.com to be included in the event signage and race t-shirt.

**Vector files (eps, pdf, ai) are the best. T-shirt art file must be single color, minimum size of 200 kb. Banner logos may be full color, minimum size no less than 600 kb, 1 Mb preferred.

Cancellations due to unsafe weather conditions will be posted on the KC Blind All-Stars and Kansas State School for the Blind Facebook pages and [runsignup.com/kcbas5k](https://www.runsignup.com/kcbas5k). If our in-person race is canceled, the event will be automatically moved to virtual registrations. The sponsorship benefits associated with each level will be honored to the best of our ability and in consultation with the sponsor.

Please mail this form to

KC Blind All-Stars Foundation
1100 State Ave., Kansas City, KS 66102

or email to

Lana Bertron
Tara Clevenger

Imbertron@gmail.com

taraclevenger@gmail.com

Payment Information:

- _____ Check payable to KCBAS Foundation
- _____ Credit/Debit Card. Pay online at <https://www.kcblindallstars.org/>
- _____ Send me an invoice.

